

## **Charles D Clements / Senior Flash Developer**

charlesclements.net/blog

3425 NW 44<sup>th</sup> St. Apt: 206 Ft Lauderdale, FL 33309

954 - 793 - 5446

charlesdclements@yahoo.com

---

### **Objective:**

To secure a position where my expertise and leadership skills will help achieve the goals and objectives of the corporation in an environment that offers advancement based on productivity and performance.

### **Professional Experience:**

**2006 - Present: ichameleon/group/**

**Senior Digital Media Developer / Manager**

- Help manage teams of Digital Media Developers building Rich Media Applications.
- Oversee and advise on production of various scales of Rich Media projects (websites, micro-sites, banners, modular Flash applications).
- Support consistency of framework standards and OOP structures within department.
- Author JSFL files to help automate and streamline workflow within department.
- Prepare hours quoting documents for potential scope of work.
- Mentor younger developers teaching techniques and industry standard best practices.
- Create scripted and timeline based animations for web applications.
- Direct animators in aesthetic finesse and refinement of Animation and Motion Graphics.

**2004 – 2005: CBS Digital Media**

**Multimedia Presentation Designer**

- Designed and built multimedia presentations for the Sales Dept.
- Coded stand alone applications for use as sales tools.
- Advised direction on various Interactive in-house projects.
- Helped teach coworkers both design and animation best practices.
- Introduced new ways to incorporate Rich Media into presentations.

**2002 – 2004: Freelance**

**Graphic Designer / Illustrator / Web Developer**

- Designed and built HTML and Flash websites for various clients.
- Designed catalogues and brochures for various clients.
- Created illustrations for magazine articles.

### **Skills:**

- 6+ years interactive industry experience.
- Expert in Animation and Motion Graphics.
- Advanced knowledge of AS2 and AS3.
- Well versed in OOP concepts and frameworks.
- Proficient in all industry graphics software.

## **Education:**

**AI-Miami International University of Art and Design (AI-MIU)**

BFA - Graphic Design

## **Certifications:**

**2003: Certified Macromedia Flash MX Designer**

## **Awards:**

### **2007**

Cannes - Cyber Shortlist - Guinness Hands - Food and Drinks

Cannes - Cyber Shortlist - Guinness Hands - Integrated Campaign

LIAA - Digital Media Finalists- Guinness Hands

BIMA - B2C Nominated - Guinness Hands

BIMA - Best Microsite Nominated - Guinness Hands

Webby - Official Honoree - Motorola Red Improve Your Karma - Other Advertising: Viral Marketing

Webby - Official Honoree - Kyocera CindyYu - Other Advertising - Viral Marketing

Sofie - Vanguard Award - Virgin Mobile STGG Penny Texting Microsite - Newest and Innovative use of Interactive Marketing

District ADDYs - Silver ADDY Award - Taco Bell 4th Meal - Online Games

District ADDYs - Gold ADDY Award - Gate Server Mechanic - Online Games

ADDYs - Gold ADDY Award - Taco Bell 4th Meal - Campaign

ADDYs - Gold ADDY Award - Taco Bell 4th Meal - Microsite

ADDYs - Gold ADDY Award - Taco Bell 4th Meal - Online Games

ADDYs - Silver ADDY Award - Homebase GMTV Christmas Lights Banners

ADDYs - Silver ADDY Award - Homebase GMTV Home Banners

ADDYs - Gold ADDY Award - Gate Server Mechanic - Online Games

ADDYs - Gold ADDY Award - Virgin Mobile STGG - Campaign

ADDYs - Gold ADDY Award - Virgin Mobile STGG - Penny Texting Microsite

ADDYs - Silver ADDY Award - Virgin Mobile STGG - Bleepin Awesome Microsite

ADDYs - Silver ADDY Award - Motorola Improve Your Karma - Flash-Based Website

ADDYs - Gold ADDY Award - Motorola Improve Your Karma - Banner

ADDYs - Gold ADDY Award - Motorola Improve Your Karma - Animation/Sp. Effects (MySpace)

Microsoft Digital Advertising Solutions - Bronze - Guinness Hands - Consumer Goods/FMCG

### **2006**

W3 Awards - Silver Recognition - Taco Bell 4th Meal

### **2004**

Cannes Lion - Bronze - Burger King Ugoff

One Show - Merit - Burger King Ugoff

One Show - Merit - Burger King Ugoff - Ugoffliments

LIAA - Finalist - Burger King Ugoff

Young Guns - Silver - Burger King Ugoff

The Viral Awards - Best Use Of Humor - Burger King Ugoff

**References available upon request**